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FOR IMMEDIATE RELEASE

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LINDSAY ELL, MARTY RAYBON TO HEADLINE HENDERSONVILLE HOMETOWN JAM NOV 6 AS PART OF HENDERSONVILLE PIG FESTIVAL

Hendersonville Hometown Jam presents concert for Christmas 4 Kids with entertainment powered by Whiskey Jam HENDERSONVILLE, TENNESSEE, 10/22/21 — The City of Hendersonville Parks Department is proud to announce that the Hendersonville Hometown Jam will be back for a second year to help raise money for Christmas 4 Kids, a Hendersonville tradition since the 1980's. This year's Jam will bring back a relationship with Whiskey Jam to provide a unique entertainment experience usually only found in Nashville.

The event Hendersonville Hometown Jam – When Pigs Fly is in its second year after helping Holiday Fest and Live Love Nashville in 2020 raise much needed funds for Christmas 4 Kids. "It was a perfect combination of local groups getting together to help the kids in our community last year when they needed it most, so we felt it only fitting to continue that tradition this year and make it even better by bringing back Whiskey Jam to Hendersonville" – Hendersonville Parks Director Andy Gilley

Lindsay Ell will be back for the second year to bring her amazing talent to Hendersonville. While spending the summer and fall touring with Blake Shelton, Lindsay continued to build her fan base and build off her first #1 single, What Happens In a Small Town, a duet with Brantley Gilbert. She is a CMA and ACM multiple award nominee and is one of the top rising artists in Nashville today.

Marty Raybon, lead singer of the band Shenandoah, will be making his Hometown Jam debut. When country music lovers talk about the greatest groups in the genre, Shenandoah is always at the forefront of any discussion. Fueled by Marty Raybon's distinctive vocals and the band's skilled musicianship, Shenandoah became well known for delivering such hits as "Two Dozen Roses", "Church on Cumberland Road" and "Next to You, Next to Me" as well as such achingly beautiful classics as "I Want to be Loved Like That" and the Grammy winning "Somewhere in the Vicinity of the Heart" duet with Alison Krauss.

Hendersonville Hometown Jam veterans and local favorites Rockland Road and Tim and TJ Watson will also be back for 2021 as well as Hendersonville native Will Wacaser. Up and coming Nashville singer-songwriter Josh Kiser rounds out the line up.

"Whiskey Jam has become a Nashville tradition every Monday and Thursday downtown and we always love to partner with Ward and bring the atmosphere and talent here to Hendersonville. Its such a natural fit for our community to be able to tap into the local artists and all of the mangers, booking agents, bus drivers, sound and stage crews, all while putting on a good show for the community and raising money for such a great cause. Having Lindsay and Marty here is awesome for our city. What we also really appreciate is Rockland Road, the Watsons and guys like Will Wacaser always being willing to answer the call for our community and Hendersonville is going to absolutely love Josh Kiser and his music." – Gilley said

Ticketholders for this year's event will be treated to a catered dinner from local Hendersonville favorite The Meat Sweats BBQ while also having access to a bourbon tasting experience provided by Lipman Brothers, local craft beer from Half Batch, a silent auction and a custom hatch show print commemorating the event.

Ultimate Party Superstore will once again transform their location into a first-class event space to host this year's event. Local Hendersonville non-profit groups Holiday Fest, Live Love Nashville, Sumner County Tourism, along with Eat Hendersonville, Kimbro Air, Mid-TN Erosion, Volunteer Fence Co, and Brauer all are contributing sponsors along with the city of Hendersonville.

When Pigs Fly is the culmination of the 2021 Hendersonville Pig Festival which will take place earlier in the day at Veterans Park – featuring a BBQ Competition, the Parking Palette, Live Pig Races, Kids Zone and more!

For tickets and information visit www.pigfesttn.com

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